



GET CERTIFIED IN SOCIAL INTELLIGENCE

Are you maximizing the potential you and your team have to achieve your vision in today's fast-paced business world? Do you want to improve your own, your team's and your organization's overall productivity? Most leaders recognize that their organization's success is built on the capabilities of their people. They invest in "functional skills" training for employees or more traditional leadership training, but some training falls short because it doesn't fully address the human aspects of work and leadership—which is at the heart of productivity.

By building up our **Social Intelligence**, we can realize our full potential to become more effective individual contributors, which leads to more effective teams and organizations.

The Rocky Mountain Chapter of ATD is excited to offer the first-ever Social Intelligence for Business Certification Program. This four-part program will teach you about the four core aspects of individual performance: **Behavioral Style, Emotional Intelligence, Agility, and Resilience.**

ABOUT

A series of four 1-day workshops held on Thursdays; breakfast and lunch included.

Participants receive a detailed personal assessment and profile to create a personal development plan to improve your skills in each of the four core areas of Social Intelligence. You'll learn how to build these capabilities with your teams, employers and clients.

You can register for each session separately, or register for all four to receive discounted pricing. Space is limited, so reserve your seat today!

DATES

Thursday, Jan 17, 2019
Thursday, March 14, 2019
Thursday, May 16, 2019
Thursday, July 25, 2019

TIME

9:00 am - 4:00 pm

LOCATION

TBD



Social Intelligence positively impacts:



Leadership



Sales



Engagement



Change



Diversity

THE 'SOCIAL INTELLIGENCE FOR BUSINESS' CURRICULUM

Thursday, Jan. 17 — “Understanding and Managing Behavioral Differences”

The world’s most effective interpersonal skills model. People who score high in Versatility demonstrate greater success in key workplace skills like managing conflict, developing positive relationships and consistently performing at a high level.

Thursday, March 14 — “Developing a Resilient Mindset”

Those who’ve experienced this training are 21% more likely to positively influence others during times of change, 18% more constructive in building a positive culture and perform at a rate 16% higher than their less-Resilient peers.

PRICING

Member price, individual workshop: **\$149**

Member price, 20% discount when registering for all 4 workshops: **\$476**

Non-member price, individual workshop: **\$199**

Non-member price, 15% discount when registering for all 4 workshops: **\$676**

This is a great value: TRACOM is waiving its facilitation fees to make this happen for ATD!

MEET YOUR FACILITATOR



DAN DAY

As Director of Global Markets at TRACOM, Dan Day helps people and organizations improve productivity and leadership through heightened Social Intelligence skills. He was on the BI Worldwide executive team when it achieved the Malcolm Baldrige National Quality Award for Organizational Performance Excellence. Dan helps leaders and teams achieve higher performance by becoming more Versatile, Resilient, Agile and Emotionally Intelligent. He has trained and presented to thousands at associations, businesses and universities—in an entertaining, down-to-earth style.

Thursday, May 16— “Unlocking Personal Agility”

There’s a strong connection between Agility skills and workplace performance. Employees who create change are 43% more effective than employees who simply respond to change; Agile companies grow 37% faster and generate 30% more profits.

Thursday, July 25 — “Developing Behavioral EQ”

One client found the average insurance policy value sold by agents with high EQ was twice that of agents with low EQ; emotional competence is a better predictor of placement success than intelligence or prior experience. Behavioral EQ enhances productivity, team cohesion, employee engagement and leadership performance.

TRACOM is The Social Intelligence Company, changing the world by helping individuals and organizations achieve high performance. Our approach utilizes mindset and behavioral strategies to help people adapt how they think, act and react in order to become better communicators, collaborators and innovators.