



ATD Certification Institute presents...
Certified Professional in Learning and Performance (CPLP®)

CPLP Program Fast Facts

What is the CPLP®?

The CPLP is a credential for Talent Development professionals offered by the ATD Certification Institute. It is broad-based in scope and addresses a Talent Development professional's knowledge and performance achievements in ten areas of expertise as defined by the ATD Competency Model™.

Candidates earn the credential by meeting program requirements and passing a rigorous examination and evaluation process. Candidates who earn the designation are recognized as elite players in the Talent Development field and earn the right to display the CPLP designation after their name.

Why is this certification important?

As a professional operating in the Talent Development arena, the CPLP certification is an important asset to have on a number of levels...

YOU ▶ Builds confidence; establishes credibility; proves value and increases job and promotion prospects.

EMPLOYERS ▶ Provides a reference point when evaluating job and promotion candidates; provides a platform that enables the delivery of more enhanced Talent Development services; encourages retention.

THE PROFESSION ▶ Defines standards; drives professional accountability.

How do I get it?

To become CPLP certified, candidates must

1. Have at least five years of professional work experience in Talent Development.
2. Pass a knowledge exam consisting of 150 multiple choice questions.
3. Submit a successful work sample which focuses on one of four areas of expertise: Instructional Design, Training Delivery, Performance Improvement, and Managing Learning Programs.

Knowledge Exam Success + Work Product Success
= CPLP Success!

How much time will I have to invest?

The program takes approximately 8 - 10 months to complete: 80+ hours for Knowledge Exam preparation and 40+ hours for Work Product preparation.

How do I prepare?

There are a variety of methods and resources available for preparation. You can ...

- Take the CPLP Practice Test (pCPLP)
- Purchase the ATD Learning System
- Attend an ATD CPLP Prep Workshop
- Become part of an ATD Chapter Study Group
- Work in pairs or in a team
- Create your own materials
- Find resources on the internet (study materials, workshops, study groups, etc.)
- Start or join a virtual study group

What is the schedule for testing?

Typically there are four knowledge exam testing windows and two work product submission opportunities offered each year. For the exact dates, visit the CPLP website at www.td.org/cplp under the "Apply and Register" menu.

How much does it cost?

CPLP testing prices are as follows:

ATD Member \$799.00 USD
ATD Non-Member \$999.00 USD

Testing fees cover the cost of one registered exam window and one work product submission. Fees do not cover the cost of study or preparation materials; study group support; travel expenses to and from testing center; transfers, or re-testing fees.

What other benefits do I get as a result of becoming a CPLP?

- Recognition as an elite player in the Talent Development field
- Use of the CPLP designation after your name
- Inclusion in the Online CPLP Directory
- Networking opportunities with other CPLP professionals
- Invitation to participate in CPLP professional development opportunities
- And more!

How do I apply?

Apply to the CPLP program online at <http://www.td.org/Certification/Apply-and-Register/How-to-Apply> .

Where can I get additional information about the program?

Find additional information about the program online at www.td.org/cplp or contact ATD Customer Care at customer care@td.org or 1.800.628.2783.